

For Immediate Release  
December 14th, 2017

**ANIMAL WELFARE POLICIES LAPSE AS INVESTIGATION OF MCARTHUR DAIRY FARM- A DEAN FOODS CONTROLLED DAIRY FARM, IS INVESTIGATED FOR ANIMAL ABUSE.**

Felony Charges Requested After Stunning Video Reveals The Hidden Secrets of Dairy



**A press conference will be held on Thursday, December 14th, 2017 at the following address:**

**Start Time: 11am**

**Double Tree by Hilton Hotel  
Deerfield Beach - Boca Raton  
Hibiscus Room  
100 Fairway Dr, Deerfield Beach, FL 33441**

BOCA RATON, FLA, December 14, 2017 - The Animal Recovery Mission (ARM) is releasing today, shocking footage from surveillance video acquired by its undercover investigation of the McArthur Dairy Farm. Located in Okeechobee, Florida is one of the largest producers of milk in the State of Florida. McArthur dairy is owned and controlled by Dean Foods who is the largest dairy producer in the United States and the second largest dairy producer in the world. Dean Foods national brand of milk, Tru Moo, is made with McArthur dairy raw milk and it's largest customers include Walmart, Target and Publix.

In 1999 HSUS also conducted an undercover investigation into McArthur Dairy Farms. They revealed an employee of McArthur Dairy dragging, kicking and shooting newborn calves. In that same year the state of Florida decided not to pursue animal cruelty charges against McArthur Farms or its employees. The state reasoned that killing unwanted or sick calves is not unusual at dairy farms. Now, 18 years later, the abuse continues.

Footage obtained by ARM's undercover investigators 'seasoned ex sheriff deputy detective', in 2017 also captured similar animal cruelty crimes. On a daily basis, the dairy cows are being tormented, beaten and chased down with PVC piping and homemade 'shaft' like tools. 'Shafts', - a kitchen knife, attached to the end of a PVC pipe, were thrust into the side of the cows, resulting in the animal plummeting to the ground. Blow torches are also

inhumanely used to sear the hairs off of the cows udders as a short cut to sanitizing the teats before milking. Blow torches were also aimed into the faces of cows and against their bodies, in order to maneuver them.

Improper and inhumane procedures are also being used for birthing on every pregnant cow onsite. In order to speed up the process, pregnant cows are not given the chance to fully dilate and calves are extracted by a mechanical pulley system. Pregnant cows are also being unnecessarily prodded (with electrical devices), during labor.

This release is part of a series of investigations addressing the mistreatment and animal abuse being conducted upon dairy farms in Florida. Recently released dairy farm investigations include; Burnham and Larson dairy farms. As with the other dairy farms, McArthur also has its raw milk collected and distributed by South East Milk. Southeast Milk is a highly profitable co-op owned company that is made up of 320 dairy farms. Here, dairy products are processed and distributed to large supermarket conglomerates such as Publix.

ARM is requesting immediate action to hold those documented during the investigation accountable for their crimes.

Exclusive video of this investigation can be viewed by clicking on this link: <https://vimeo.com/247188621>

Videos and information of the entire report finding can be found on ARM's website at [www.animalrecoverymission.org](http://www.animalrecoverymission.org) . ARM has also launched a series of outdoor billboards in the Miami and Palm Beach areas to further bring awareness to its investigation. The billboard campaign will run until January. Details of the campaign are included in the press kit, as well as online in the press only section.

***McArthur Dairy is one of the most recognized corporate brands in the State of Florida. Controlled by Dean Foods, the largest dairy producer in the United States, these companies have failed the animals that are under their care. The Animal Recovery Mission, has shown to the world, that the animals at McArthur dairy see torture from the moment they are born to the moment that they die. The brutality, conducted by workers, supervisors and management, is not only a true representation of McArthur dairy and Dean Foods, but also of the dairy industry in the United States.***

***-Quote by ARM's Founder, Richard 'Kudo' Couto.***

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**CONTACT INFORMATION:**

For further comments and interviews with the founder and lead investigator of ARM, Richard "Kudo" Couto, contact Rachel Taylor at 305-807-6252 or email at [taylor@arminvestigations.org](mailto:taylor@arminvestigations.org) More information about ARM also is available at [animalrecoverymission.org](http://animalrecoverymission.org).