



For Immediate Release
December 13th, 2017

ARM'S NEW FOOTAGE AT LARSON DAIRY REVEALS JACOB LARSON AS HAVING KNOWLEDGE OF ANIMAL ABUSE.

Evidence affirms demonstrations utilizing construction rebar and other tools by employees.



A press conference will be held on Wednesday, December 13th, 2017 at the following address:

Start Time: 11am

**Double Tree by Hilton Hotel
Deerfield Beach - Boca Raton
Hibiscus Room
100 Fairway Dr, Deerfield Beach, FL 33441**

BOCA RATON, FLA, December 13, 2017 - The Animal Recovery Mission (ARM) is releasing breaking footage uncovering new employees at the Larson Dairy Farm beating and tormenting animals.

The newly released footage also affirms that the owner of Larson Dairy Farm, Jacob Larson, was both present and participating on numerous occasions, and held an indisputable knowledge of the animal abuse being conducted onsite. This includes surveillance documentation, of Jacob Larson witnessing employees using excessive force in the milking parlor. At one point Jacob Larson was also observed in an incident where he restricted a cow whilst an employee kicked the animal in the head.

ARM recently revealed its in-depth investigation regarding the abuse and torment being conducted at the Larson dairy farm, located in Okeechobee, Florida. Following its release, Mr Jacob Larson publicly stated that he was “shocked at the findings of the investigation and that the culprits were released”.

November 7th, 2017, Jacob Larson made a public statement following ARM’s findings:

“We are deeply saddened and appalled by the actions witnessed in this video, which first came to our attention this morning. The unusual use of force is simply unacceptable on our dairy or on any other farm.

We have strict protocols involving animal care and clearly the behavior shown in this video goes against everything we stand for and will not be tolerated....Dairy farmers have the utmost responsibility to compassionately care for our animals and this is not an adequate reflection of how we do that on a daily basis.”

Okeechobee Sheriff, Noel E Stephen followed with a statement; “... the Larson family, which he has known for more than 30 years, would not have been involved in anything like the abuse shown at the farm.....These gentlemen would not condone this activity,” he said. “Had they known about it, they would have fired them on the spot.”

Criminal investigations are still ongoing.

ARM’s new footage shows the contrary. Exclusive video of this investigation will be provided at the press conference.

“ Jacob Larson, whom has repeatedly denied ever seeing abuse to his animals at the Larson dairy, has lied to the media, public and consumers of his product. Cleary Jacob Larson has violated State law and has aided in a crime against animals. Animal Recovery Mission is hopeful that newly elected Sheriff Noel E Stephen, regardless of his admitted personal friendship with the Larson family, will treat this case without bias and ensure the proper arrest of Jacob Larson”.

Quote from ARM’s Founder, Richard ‘Kudo’ Couto.

The Animal Recovery Mission is a non-profit animal cruelty investigative organization based in Miami Beach, Florida. The Animal Recovery Mission is dedicated to eliminating extreme animal cruelty operations world wide.

####

CONTACT INFORMATION:

For further comments and interviews with the founder and lead investigator of ARM, Richard “Kudo” Couto, contact Rachel Taylor at [305-807-6252](tel:305-807-6252) or emailed at taylor@arminvestigations.org More information about ARM also is available at animalrecoverymission.org.